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In a dusty Texan street, telephone poles wrapped in this image could really unnerve you. Maybe E.T. has finally landed. Designer Dirk Fowler explains: “This particular band is an instrumental duo called Bozart. My goal with the image was to create something that, on a telephone pole lining the street, would stand out from photocopied flyers. My stuff’s all letterpress, hand-inked. Pretty primitive.

“I started with two figures, representing the two band members, and found by overlapping them they created a third, mysterious alien image there in the middle. They’re instrumental, so you could say that the third image, with no mouth, is a haunting image.”

Using his Vandercook No. 1 proof press, Fowler runs each poster laboriously by hand. “I use a combination of hand-carved images—in this case, wood and lead type and a linoleum image. And each color, each pass, has to be hand brayered,” says Fowler. “Most of the music I’m doing posters for, they’re not bands that are signed with record labels. So it’s really music for people who enjoy music. It’s not about the bar, or the setting. My design is a little like that. It’s very handmade, not mass-produced.” *Jude Stewart*

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